

Component wise details for Physical Target and Financial outlay approved for implementation of NHM Programmers during 2010-11 in Tamil Nadu

| Action Plan 2010-11 | | | | | | | | (Rs. in Lakhs) |
|---------------------|--|---------------------------|--|------------|--------------|---------------|-----------------|---|
| S. No | Crop | Maximum permissible cost | Pattern of Assistance | Phy Target | Fin. Outlay | GOI Share 85% | State Share 15% | Remarks |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | |
| 1 | Plantation Infrastructure and Development | | | | | | | |
| | Production of planting material | | | | | | | |
| | Public Sector | | | | | | | |
| | Model/Large nursery (4ha) | Rs. 6.25 lakh/one ha unit | 100% to public sector limited to Rs 25.00lakh/unit, for a maximum of 4 ha. as project based activity. | 4 | 100.0 | 85.0 | 15.0 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |
| | Sub-total | | | 4 | 100.0 | 85.0 | 15.0 | |
| | Private Sector | | | | | | | |
| | Model/Large nursery (4ha) | Rs. 6.25 lakh/one ha unit | Credit linked back-ended subsidy @ 50% of cost, subject to a maximum of Rs. 12.50 lakh/unit, for a maximum of 4 ha. as project based activity. | 3 | 37.5 | 31.9 | 5.6 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, bank loan etc to facilitate release of funds. |
| | Small Nursery (1 ha) | Rs. 6.25 lakh/one ha unit | do | 6 | 18.8 | 15.9 | 2.8 | |
| | Sub-total | | | 9 | 56.3 | 47.8 | 8.4 | |
| 2 | Establishment of new gardens / Area Expansion | | | | | | | |
| | Cost intensive crops (For a maximum area of 4 ha per beneficiary) | | | | | | | |
| | Fruits - Perennials (ha) | | | | | | | |
| | Grape (3x3 Spacing) | Rs.10,000/ha. | Maximum of Rs.50000/- per ha. (50% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops and for non perennial crops in 2 installments of 75:25). | 100 | 30.00 | 25.5 | 4.5 | |

| | | | | | | | | |
|--|---|---------------|--|------|---------|-------|------|--|
| | High density planting (Mango) (2.5x2.5m) | Rs.80,000/ha | Maximum of Rs.40000/- per ha. (50% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year). | 650 | 156.000 | 132.6 | 23.4 | |
| | High density planting (Guava) (3x3m) | Rs.62,775/ha | Maximum of Rs.31388/- per ha.(50% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year). | 100 | 18.833 | 16.0 | 2.8 | |
| | Anola | Rs.23,340/ha. | Maximum of Rs.17505/- per ha. (75% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops and for non perennial crops in 2 installments of 75:25). | 600 | 63.018 | 53.6 | 9.5 | |
| | Mango | Rs.22,000/ha | Maximum of Rs.16500/- per ha. (75% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops and for non perennial crops | 2500 | 247.500 | 210.4 | 37.1 | |

| | | | | | | | | |
|--|--|---------------|---|-------------|----------------|----------------|---------------|--|
| | | | in 2 installments of 75:25). | | | | | |
| | Sub-total | | | 1450 | 515.351 | 438.048 | 77.303 | |
| | Maintenance (I Year) | | | | | | | |
| | Fruits- Perennials (as per old cost norms) | | | | | | | |
| | Mango | Rs. 30,000/ha | 75% of cost subject to a maximum of Rs. 22,500/ha limited to 4 ha per beneficiary in 3 installments of 50:20:30 subject to survival rate of 75% in 2nd year & 90% in 3rd year. | 7852 | 353.340 | 300.34 | 53.00 | |
| | Anola | Rs. 30,000/ha | do | 1187 | 53.415 | 45.40 | 8.01 | |
| | Sub-total | | | | 406.755 | 345.74 | 61.01 | |
| | Maintenance (II Year) | | | | | | | |
| | Fruits - Perennials (as per old cost norms) | | | | | | | |
| | Mango | Rs. 30,000/ha | 75% of cost subject to a maximum of Rs. 22,500/ha limited to 4 ha per beneficiary in 3 installments of 50:20:30 subject to survival rate of 75% in 2nd year & 90% in 3rd year. | 9342 | 630.585 | 536.00 | 94.59 | |
| | Anola | Rs. 30,000/ha | do | 2611 | 176.243 | 149.81 | 26.44 | |
| | Sub-total | | | | 806.8 | 685.80 | 121.02 | |
| | Fruits - Non Perennials (ha) | | | | | | | |
| | Banana Suckers | Rs. 45,000/ha | Maximum of Rs. 22500/- per ha. (50 % of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc, in 2 installments of 75:25 subject to survival rate of 90% in second year). | 3000 | 506.25 | 430.3 | 75.9 | |

| | | | | | | | | |
|----------|---|------------------|---|------|---------------|---------------|---------------|--|
| | Pineapple (Sucker) | Rs.65,000/ha | Maximum of Rs. 32500/- per ha. (50 % of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 2 installments of 75:25).subject to survival rate of 90% in second year). | 100 | 24.38 | 20.7 | 3.7 | |
| | Banana (TC) | Rs.83,204/ha | Maximum of Rs. 41602/- per ha. (50 % of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 2 installments of 75:25). | 1000 | 312.015 | 265.2 | 46.8 | |
| | Sub-total | | | | 842.6 | 716.24 | 126.40 | |
| 3 | Flowers (For a maximum of 2 ha per beneficiary) | | | | | | | |
| | Cut flowers | | | | | | | |
| | Small & Marginal | Rs. 70,000 / ha. | 50% of cost @ Rs.35,000 / ha. limited to 2 ha per beneficiary | 80 | 28.00 | 23.80 | 4.20 | |
| | Bulbulous flowers | | | | | | | |
| | Small & Marginal | Rs. 90,000/ ha | 50% of cost @ Rs.45,000 / ha. limited to 2 ha per beneficiary | 800 | 360.00 | 306.00 | 54.00 | |
| | Loose Flowers | | | | | | | |
| | Small & Marginal | Rs. 24,000/ ha | 50% of cost @ Rs.12,000 / ha. limited to 2 ha per beneficiary | 800 | 96.00 | 81.60 | 14.40 | |
| | Sub-total | | | | 484.00 | 411.40 | 72.60 | |
| 4 | Spices (For a maximum area of 4 ha per beneficiary) | | | | | | | |
| | Seed spices and Rhizomatic Spices. | | | | | | | |
| | Chili | Rs. 25,000 / ha | Maximum of Rs. 12,500/- per ha. (50% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc). | 1500 | 187.5 | 159.4 | 28.1 | Only certified Planting material to be used. TL material to be used only from Public sector agencies. |
| | Coriander | do | do | 600 | 75.0 | 63.8 | 11.3 | do |
| | Turmeric | do | do | 2000 | 250.0 | 212.5 | 37.5 | do |
| | Perennial Spices | | | | | | | |

| | | | | | | | | |
|----------|--|-----------------|---|------|--------------|--------------|-------------|----------------|
| | Black Pepper | Rs. 40,000 / ha | Maximum of Rs. 20000/- per ha. (50% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc). | 400 | 80.00 | 68.0 | 12.0 | do |
| | Sub-total | | | | 592.5 | 503.6 | 88.9 | |
| 5 | Plantation crops (For a maximum area of 4 ha per beneficiary) | | | | | | | |
| | Cashew | Rs. 40,000/ha | Maximum of Rs. 20,000/- per ha (50% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc) in 3 installments of 60:20:20 subject to survival rate of 75% in second year and 90% in third year for a maximum area of 4 ha per beneficiary. | 2600 | 312.0 | 265.2 | 46.8 | |
| | Maintenance (I Year) | Rs.15,000/ha | 75% of cost subject to Rs. 11,250/ha limited to 4 ha per beneficiary in 3 installments of 50:20:30 subject to survival rate of 75% in 2nd year & 90% in 3rd year. | 1900 | 42.75 | 36.3 | 6.4 | |
| | Maintenance (II Year) | do | do | 1989 | 67.13 | 57.1 | 10.1 | |
| | Cocoa | Rs. 40,000/ha | Maximum of Rs. 20,000/- per ha (50% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc) in 3 installments of 60:20:20 subject to survival rate of 75% in second year and 90% in third year for a maximum area of 4 ha per beneficiary. | 2000 | 240.0 | 204.0 | 36.0 | |
| | Maintenance (I Year) | Rs.15,000/ha | 75% of cost subject to Rs. 11,250/ha | 6685 | 150.41 | 127.9 | 22.6 | 3698.87 |

| | | | | | | | | |
|---|---|-------------------------|--|---------------|----------------|---------------|--------------|--|
| | | | limited to 4 ha per beneficiary in 3 installments of 50:20:30 subject to survival rate of 75% in 2nd year & 90% in 3rd year. | | | | | |
| | Maintenance (II Year) | do | do | 5370 | 181.24 | 154.1 | 27.2 | |
| | Sub-total | | | 2600.0 | 993.5 | 844.5 | 149.0 | |
| | Total Area Expansion | | | 4050 | 4641.6 | 3945.4 | 696.2 | |
| 6 | Rejuvenation/ replacement of senile plantation including Canopy management. Mango | Rs.30,000/ ha (average) | 50% of the total cost subject to a maximum of Rs. 15,000/ha to a limited of 2 ha per beneficiary. Actual cost to be claimed based on the nature and requirement of the crop to be rejuvenated. | 3070 | 460.5 | 391.4 | 69.1 | To be implemented as per guidelines circulated |
| | Rejuvenation/ replacement of senile plantation including Canopy management. Cashew | Rs.30,000/ ha (average) | 50% of the total cost subject to a maximum of Rs. 15,000/ha to a limited of 2 ha per beneficiary. Actual cost to be claimed based on the nature and requirement of the crop to be rejuvenated. | 1265 | 189.8 | 161.3 | 28.5 | To be implemented as per guidelines circulated |
| 7 | Protected cultivation (area in hectares) | | | | | | | |
| | Green House structure | | | | | | | |
| | Naturally ventilated system | | | | | | | |
| | Tubular structur | Rs. 935/ Sq.m | 50% of the cost limited to 1000 Sq.m per beneficiary. | 20 | 935.00 | 794.8 | 140.3 | |
| | Cost of planting material of high value vegetables grown in poly house | Rs.105/ Sq.m | 50% of cost limited to 500 Sq.m per beneficiary. | 6.80 | 35.70 | 30.3 | 5.4 | |
| | Cost of planting material of flowers for poly house | Rs.500/ Sq.m | 50% of cost limited to 500 Sq.m per beneficiary | 16.80 | 420.00 | 357.0 | 63.0 | |
| | Sub-total | | | 43.60 | 1390.70 | 1182.1 | 208.6 | |
| 8 | Promotion of Integrated Nutrient Management(INM)/ Integrated Pest Management (IPM) | | | | | | | |

| | | | | | | | | |
|-----------|---|---|---|-------|---------------|--------------|-------------|--|
| | (ii) Promotion of IPM/INM | Rs. 2000/ha | 50% of cost subject to a maximum of Rs 1000/ha limited to 4.00 ha/ beneficiary. | 2000 | 20.00 | 17.0 | 3.0 | To be need based and taken up after identifying problem of pest / disease and nutrient deficiency. |
| | Sub-total | | | | 20.00 | 17.0 | 3.0 | |
| 9 | Organic Farming | | | | | | | |
| | Adoption of Organic Farming. | Rs. 20,000/ha | 50% of cost limited to Rs.10000/ha for a maximum area of 4 ha. per beneficiary, spread over a period of 3 years involving an assistance of Rs.4000/- in first year and Rs.3000/- each in second & third year. The programmer to be linked with certification. | 1600 | 64.00 | 54.4 | 9.6 | Project to be submitted |
| | Organic Certification | Project based | Rs. 5 lakh for a cluster of 50 ha which will include Rs.1.50 lakh in first year, Rs. 1.50 lakh in second year and Rs. 2.00 lakh in third year. | 32.00 | 48.00 | 40.8 | 7.2 | Project to be submitted |
| | Vermi compost Units /organic input production unit | | | | | | | |
| | 50% of cost conforming for permanent structure to the size of unit of 30'x8'x2.5' dimension to be administered on pro-rata basis. | Rs. 60,000/unit for permanent structure and | 50% of cost conforming to the size of the unit of 30'x8'x2.5' dimension of permanent structure to be administered on pro-rata basis. | 50 | 15.00 | 12.8 | 2.3 | |
| | 50% of cost conforming for HDPE Vermibed to the size of 96 cft (12'x4'x2') to be administered on pro-rata basis. | Rs. 10,000 /unit for HDPE Vermibed | HDPE Vermibed, 50% of cost conforming to the size of 96 cft (12'x4'x2')to be administered on pro-rata basis. | 200 | 10.00 | 8.5 | 1.5 | Designs para meter of HDPE beds will conformer to BIS standards (IS 15907:2010) |
| | Sub-total | | | | 137.00 | 116.5 | 20.6 | |
| 10 | Pollination support through beekeeping | | | | | | | |
| | Honey bee colonies | Rs. 1400/colony of 4 frames | 50% of cost limited to 50 colonies / beneficiary. | 500 | 3.50 | 3.0 | 0.5 | |
| | Hives | Rs. 1600/ hive | 50% of cost limited to 50 colonies / | 500 | 4.00 | 3.4 | 0.6 | |

| | | | | | | | | |
|-----------|---|---|--|----------|----------------|---------------|--------------|--|
| | | | beneficiary. | | | | | |
| | Sub-total | | | | 7.50 | 6.4 | 1.1 | |
| 11 | Horticulture Mechanization | | | | | | | |
| | Power operated machines/tools including Power Saw and Plant Protection equipments etc. | Rs.35,000/- per set | 50% of cost limited to one set per beneficiary. | 5100 | 892.50 | 758.6 | 133.9 | List of Beneficiaries to be furnished. |
| | Power Machines (upto 20 BHP) with rotavator / equipment | Rs.1,20,000/- per set | 50% of cost limited to one set per beneficiary. | 430 | 258.00 | 219.3 | 38.7 | List of Beneficiaries to be furnished. |
| | Power machines (20 HP & above including accessories /equipments | Rs. 3,00,000/- per set | 50% of cost limited to one set per beneficiary. | 100 | 150.00 | 127.5 | 22.5 | List of Beneficiaries to be furnished. |
| | Sub-total | | | | 1300.50 | 1105.4 | 195.1 | |
| 12 | Technology Dissemination through demonstration/ Front Line Demonstration (FLD) Public Sector | Rs. 25.00 lakh | 75 % of cost in farmers field and 100% of cost in farms belonging to Public Sector | 4 | 100.00 | 85.0 | 15.0 | Project to be submitted |
| 13 | Human Resource Development (HRD) | | | | | | | |
| | Training of farmers | | | | | | | |
| | Within the District (5 days) | Rs.400/day per farmer excluding transport | 100% of the cost. | 5000 | 100.00 | 85.0 | 15.0 | |
| | Exposure visit of farmers | | | | | | | |
| | Within the State (5 days) | Rs. 300/day per farmer excluding transport | 100% of the cost. | 1000 | 15.00 | 12.8 | 2.3 | |
| | Outside the State (5 days) | Rs. 600/day per farmer excluding transport | 100% of the cost. | 200 | 6.00 | 5.1 | 0.9 | |
| | Training / study tour of technical staff/ field functionaries | | | | | | | |
| | Within the State (2 days) | Rs.200/day per participant plus TA/DA, as admissible | 100% of the cost. | 200 | 0.80 | 0.7 | 0.1 | |
| | Study tour to progressive States (group of minimum 5 participants) for 7 days | Rs.650.00/day per participant plus TA/DA, as admissible | 100% of the cost. | 626 | 28.483 | 24.2 | 4.3 | |
| | Outside India | Rs. 5.00 lakh / participant | 100% of the cost on actual basis. | 25 | 125.00 | 106.3 | v | Project to be submitted |
| | Sub-total | | | | 275.28 | 234.0 | 22.5 | |
| 14 | INTEGRATED POST HARVEST MANAGEMENT | | | | | | 0.0 | |

| | | | | | | | | |
|--|--|--|--|------------|----------------|---------------|--------------|---|
| | Pack house | Rs. 3.00 Lakh/ per unit with size of 9Mx6M | 50% of the capital cost. | 245 | 367.50 | 312.4 | 55.1 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |
| | Pre-cooling unit | | | | | | | |
| | Credit linked back-ended project in general areas | Rs.15.00 lakh for 6 MT capacity | Credit linked back-ended subsidy @ 40% of the cost of project in general areas and 55% in case Hilly & Scheduled areas for individual entrepreneurs. | 120 | 720.00 | 612.0 | 108.0 | Project to be submitted |
| | Cold storage units (Construction/expansion/Modernization) | | | | | | | |
| | Credit linked back-ended project in general areas | Rs. 6000/MT for 5000 MT capacity | Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas in respect of only those units which adopt new technologies and include insulation, humidity control and fin coil cooling system with provision of multi chambers. Technical parameters issued by the Department to be adopted. | 8 | 960.00 | 816.0 | 144.0 | Project to be submitted |
| | Refer vans/ containers | | | | | | | |
| | Credit linked back-ended project in general areas | Rs. 24.00 lakh/ unit for 6 MT capacity | Credit linked back-ended subsidy @40% of the cost of project in General areas. | 20 | 192.00 | 163.2 | 28.8 | Project to be submitted |
| | Ripening chamber | | | | | | | |
| | Credit linked back-ended project in general areas | Rs. 6000/MT for 5000 MT capacity | -do- | 300 | 360.00 | 306.0 | 54.0 | Project to be submitted |
| | Sub-total | | | | 2599.50 | 2209.6 | 389.9 | |

| | | | | | | | | |
|----|--|--|---|----|----------------|--------------|--------------|--|
| 15 | ESTABLISHMENT OF MARKETING INFRASTRUCTURE FOR HORTICULTURAL PRODUCE | | | | | | | |
| | Rural Markets/ Apni mandies/Direct markets | | | | | | | |
| | Credit linked back-ended project in general areas | Rs. 20 lakh/unit | Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas for individual entrepreneurs. | 10 | 80.00 | 68.0 | 12.0 | Project to be submitted |
| | Wholesale markets | | | | | | | |
| | Project (Madurai Corporation) | | | 1 | 987.16 | 839.1 | 148.1 | Project to be submitted |
| | Retail Markets/ outlets (environmentally controlled) | | | | | | | |
| | Credit linked back-ended project in general areas | Rs. 10.00 lakh/unit | Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas for individual entrepreneurs. | 5 | 20.00 | 17.0 | 3.0 | Project to be submitted |
| | Static/Mobile Vending Cart/ platform with cool chamber. | Rs. 30,000/unit | 50% of total cost. | 10 | 1.50 | 1.3 | 0.2 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |
| | Sub-total | | | | 1088.66 | 925.4 | 163.3 | |
| 16 | Mission Management | | | | | | | |
| | State & Districts Mission Offices and implementing agencies for administrative expenses, project, preparation, computerization, contingency etc. | 5% of total annual expenditure on the basis of appraised needs to State Horticulture Mission (SHM) / implementing Agencies | 100% assistance. | | 592.75 | 503.8 | 88.9 | Fund to be utilized @ 5% of actual Expenditure incurred by the SHM. |
| | Seminars, conferences, workshops, exhibitions, Kisan Mela, horticulture shows, honey festivals etc. | | | | | | | |
| | State level | Rs. 3.00 lakh /event | 100% assistance subject to a maximum of Rs.3.00 lakh per event of two days. | 10 | 30.00 | 25.5 | 4.5 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |
| | District level | Rs. 2.00 lakh /event | 100% assistance subject to a maximum of Rs.2.00 lakh per | 5 | 10.00 | 8.5 | 1.5 | do |

| | | | | | | | | |
|--|--------------------|--|--------------------|--|------------------|----------------|---------------|--|
| | | | event of two days. | | | | | |
| | Sub-total | | | | 632.75 | 537.8 | 94.9 | |
| | Grand Total | | | | 13000.000 | 11050.0 | 1950.0 | |