

## **Minutes of the 32<sup>nd</sup> meeting the Executive Committee (EC) of National Horticulture Mission (NHM) held on 3<sup>rd</sup> May, 2011**

The 32<sup>nd</sup> meeting of the EC of NHM was held under the Chairmanship of Shri P. K. Basu, Secretary (A&C) on 03.05.2011 to consider the Annual Action Plan (AAP) of State Horticulture Missions (SHMs) for implementation during 2011-12. The list of participants is given in Annexure.

At the outset, Shri Sanjeev Chopra, Joint Secretary & Mission Director (NHM) welcomed the Chairman and the Members of the EC. He informed that the AAP of the states had been examined as per the provisions and norms of NHM and discussed thoroughly with the states in the two meetings held on 24<sup>th</sup> March and 7<sup>th</sup> April, 2011. Based on the discussions, a final shape was given to the AAP of 17 States and 2 Union Territories (UTs). While recommending the outlay for different components, past performance of the States was kept in view.

Thereafter, in his presentation, he highlighted the impact of NHM activities at the National level, present scenario of horticulture in different States in terms of area, production and productivity of various horticultural crops and physical and financial progress achieved by the SHMs under NHM during the last six years and the proposed programme for 2011-12. The AAPs were placed before the Executive Committee of NHM for consideration and approval.

### **Agenda Item No.1: Approval of AAP 2010-11**

The AAP in respect of 17 States and 2 Union territories were taken up for consideration. The Committee deliberated upon the individual AAP and approved the outlay for 2011-12 for the States and UTs as per details given below:

Sl. No.	State	Outlay for 2011-12 (Rs. in crore)	
		Total	GOI Share
1	Andhra Pradesh	124.00	105.40
2	Bihar	40.00	34.00
3	Chhattisgarh	110.00	93.50
4	Goa	3.50	2.98
5	Gujarat	90.00	76.50
6	Haryana	95.00	80.75
7	Jharkhand	60.00	51.00
8	Karnataka	125.00	106.25
9	Kerala	77.00	65.45
10	Madhya Pradesh	85.00	72.25
11	Maharashtra	150.00	127.50
12	Orissa	63.00	53.55
13	Punjab	55.00	46.75
14	Rajasthan	70.00	59.50
15	Tamil Nadu	145.00	123.25
16	Uttar Pradesh	120.00	102.00
17	West Bengal	50.00	42.50
18	Andaman & Nicobar Islands	4.00	4.00
19	Pondicherry	1.50	1.28
	<b>Total</b>	<b>1468.00</b>	<b>1248.41</b>

While approving the AAP, the following observations were made by the Chairman:

1. Horticulture Commissioner should be given a list of the States where the productivity of fruits and vegetables is below the National average, so that he could organize contact programmes in such States.
2. Efforts should be made to integrate other Schemes such as MNREGS, BRGF, RKVY, Watershed development programme, Macro Management etc. to optimise resource allocation for augmenting horticulture programme in the State.
3. The status of Modern Terminal Markets approved so far, should be reviewed periodically (atleast once every quarter).
4. Credit facility to farmers for horticulture crops was a matter of concern and NHM Division should draw up an action plan on this suggestion.
5. A comparative list of the targets approved during 2011-12, vis-à-vis those approved during 2010-11 in respect of major components under the NHM should be prepared.

Dr. S.K. Roy, Member EC mentioned that there was a need for conducting a study to quantify the reduction in post harvest losses of fruits and vegetables on account of interventions made under NHM. On this, the Chairman suggested that a study could be conducted on a pilot scale by the NHB/CIPHET, Ludhiana.

Dr. Vibha Malhotra Sawhney, Scientist, CSIR suggested the need for proper maintenance of the infrastructure created under PHM and marketing. JS (NHM) informed that there was active participation by the beneficiaries in such projects. He also mentioned that the demand for such projects had been increasing over the years.

Dr.Sanjiv Kumar, National Medicinal Plants Board (NMPB) suggested the need for sharing of assets created under NHM, particularly PHM and markets for medicinal plants besides organic certification of medicinal plants. JS (NHM) informed that these issues had been raised during the meeting of General Council of NHM held in February, 2011 and had been agreed to.

Shri C. P. Appanna, General Manager, NABARD suggested the need to identify few potential crops for development in identified belts in each State. JS (NHM) informed that the crops were included under the NHM after a thorough exercise in terms of potential, marketability and scope for expansion. The States would, however, be requested to give added focus during 2011-12 for enhancing the productivity of one or two crops in each State for which an end- to -end approach would be adopted. NABARD would provide details of the potential crops identified for different States, which will be circulated to States for synchronizing in their State Plan.

**Agenda Item No.2: Setting up of Modern Wholesale Markets****(a) Modern Wholesale Market, Nashik, Maharashtra by Premium Farm Fresh Produce Ltd.**

The Wholesale Market at Nashik was proposed to be established in an area of 60 acres with 29 collection centres in an area of 105 acres at a total cost of Rs 98.36 crore. The Equity Share of M/s Premium Farm Fresh Produce Ltd in the project was Rs 26.45 crore. The project had been appraised by the Yes Bank with regard to its technical and financial viability, who had also agreed to provide credit facilities of Rs 75.00 crore to the project. The Internal Rate of Return of the project had been estimated at 25.55% with Debt Equity Ratio of 0.49 and Debt Security Coverage Ratio of 4.34. The duration of the project was two years.

After detailed deliberations, the EC observed that the State was also planning to set up a Terminal Market Complex (TMC) at Nasik in PPP Mode. As such, EC was of the view that the State may recommend either of the two to ensure viability and sustainability.

**(b) Modern Wholesale Markets by APMC Yashwantpura at Dasanapura, Bangalore, Karnataka**

After detailed deliberations, the EC considered the project and accorded the approval for setting up the Modern Wholesale Market for onion, potato and other horticulture crops at Yashwantpura, Bangalore by APMC Bangalore at an admissible project cost of Rs.75.56 crore involving a subsidy of Rs.18.89 crore, as 25% credit linked back indent subsidy. SHM will ensure that the market should be established in a hub and spoke mode and minimum 20 collection centres are set up as spokes to facilitate necessary backward linkages.

The Meeting ended with a vote of thanks to the Chair.

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## Annexure

**LIST OF PARTICIPANTS OF THE MEETING OF EXECUTIVE COMMITTEE (EC) OF NHM HELD UNDER THE CHAIRMANSHIP OF SECRETARY (A&C) ON 3<sup>RD</sup> MAY, 2011**

<b>Sl. No</b>	<b>Name &amp; Designation</b>	<b>Office Address</b>
	<b>Members</b>	
1	Shri P. K. Basu, Secretary (A&C)	Department of Agriculture & Cooperation(DAC)
2	Shri A.K. Thakur, Additional Secretary	DAC
3	Shri Sanjeev Chopra, JS(NHM)	DAC
4	Prof. S. K. Roy, Expert Member	EA-156, Maya Enclave New Delhi
5	Shri C. P. Appanna, GM,	NABARD (Hort), Mumbai
6	Dr. Vibha Malhotra Sawhney, Scientist	CSIR, Head Quarter, New Delhi-110001
7	Shri Rajbir Singh, Director	MoFPI, New Delhi
8	Dr J. Thomas, Director(R&D)	Spices Board,Kochi
9	Shri Badrul Hasan, Executive Director	NCDC, Delhi
10	Shri Krish Iyengar, Joint Secretary	NCPAH,DAC
11	Shri Kamal Prakash, Deputy Secretary(Finance)	DAC
12	Shri Jagdish Kumar, Research Officer	MoRD, Krishi Bhavan, New Delhi
13	Dr.Sanjiv Kumar, Asst Director	NMPB, Department of AYUSH, Chandralok Building New Delhi
14	Shri D.L Alwodhi, Consultant	M/o Panchayati Raj, Sardar Patel Bhawan, New Delhi
15	Dr V.S Yadav, Marketing Officer	Directorate of Marketing,DAC
	<b>In Attendance</b>	
16	Shri Om Prakash Additional Commissioner (NHM/MI)	DAC
17	Dr. B. S. Negi, Deputy Commissioner ( NHM)	DAC
18	Shri D. R. K. Rao, Under Secretary, NHM	DAC
19	Shri S. K. Kaul, Assistant Director, NHM	DAC
20	Shri R. R. Sharma, STA, NHM	
21	Dr. R. C. Upadhaya, Chief Consultant (NHM)	DAC
22	Shri Jose C. Samuel ,	DAC

	Chief Consultant, NHM	
23	Dr. OM Prakash, Chief Consultant (NHM)	DAC
24	Shri Prabhat Saxena, Chief Consultant (NHM)	
25	Shri Suresh Rawat, Media Consultant, NHM	DAC
26	Shri P. S. Kohli, Resource Person, NHM	DAC
27	Shri Ashok Gahrotra, SPO,	NCPAH, DAC
	<b>State</b>	
28	Shri M.S. Devanikar, IAS Managing Director	SHM, Maharashtra
29	Shri A.K. Haral Project Coordinator	SHM, Maharashtra
30	Shri V.B. Patil, IAS Director	Agricultural Marketing Département, Karnataka
31	Dr. R. Jaya Prakash, Exécutive Director	SHM, Lalbagh, Bangalore