

## **Minutes of the meeting held on 26.8.2011 to review the progress of implementation of National Horticulture Mission in Andhra Pradesh**

### **Preliminary**

A meeting was held under the Chairmanship of Shri Sanjeev Chopra, Joint Secretary and Mission Director (NHM) to review the programme of implementation of National Horticulture Mission (NHM) & National Mission on Micro Irrigation (NMMI) Schemes in Andhra Pradesh. Shri Shailendra Kumar, Director (NHM), Dr. B.S. Negi, Deputy Commissioner (NHM), Shri S.K Kaul, Assistant Director and the Chief Consultant of NHM were present from DAC. Ms Rani Kumudini, Mission Director, Shri Balaji Naik (Executive Director) and Project Officer, APMIP were present from the Govt. of Andhra Pradesh.

### **Opening Remarks**

At the outset, JS (NHM) appreciated the efforts being made by SHM, Andhra Pradesh. He however, stressed the need for the SHM to have a proper vision and road map for the development of horticulture in the State. SHM should project the contribution of horticulture in agriculture GDP of the State for pooling more resources for development of horticulture in the State. To achieve the desired results, State should have sufficient staff strength. Moreover, a cluster approach should be adopted for ensuring backward and forward linkages. He suggested that the efforts needed to be made to develop farmer groups in the identified clusters. He stressed the need to accredit the existing nurseries in the State through NHB so that sourcing of planting material could be done only from such accredited nurseries.

### **State Presentation**

Mission Directed, SHM, Andhra Pradesh made a brief presentation highlighting the physical and financial progress made since inception of the Scheme, efforts made in development of clusters along with linkage of planting material development, INM/IPM and PHM infrastructure development. She also

highlighted about improvement in area, production and productivity of potential crops identified for development in the clusters. With regard to contribution of horticulture in State GDP, she mentioned that horticulture is contributing about 4% in the GSDP, as per the figures of State Planning Board. She added that there was good demand for protected cultivation and production of vegetable seedlings under shade nets. She also explained about the prototype of a small cold storage developed by a local firm with a capacity of 10 MT costing about Rs. 10.5 lakh, which needs to be promoted under NHM. With regard to continuation of the Scheme during XII Plan, she mentioned that there is scope for reducing programme on area expansion and organic farming. More focus is needed on rejuvenation, protected cultivation, PHM and markets. She proposed enhanced subsidy for PHM infrastructure besides adding a component for subsidizing the storage cost of horticulture produced in cold storages. Supply of mini tractor could also be included as a component under Horticulture Mechanization. Besides, she also suggested for enhancing the allocation for NMMI. She requested for release of 1<sup>st</sup> installment under NHM.

With regard to enhancement of subsidy, it was pointed out that any enhancement in subsidy will result in reduction of number of beneficiaries within the allocated sum of money. Hence, efforts should be made to reduce the subsidy. Chairman suggested the need to incorporate names of leading manufacturers of cold storage units on the NHM web site on 'Bulletin Board'.

The decisions which emerged form the deliberation are given below:

1. SHM, Andhra Pradesh will arrange to accredit the nurseries in the State through NHB for sourcing the planting material required for area expansion and rejuvenation in thee State under NHM.
2. Efforts need to be made to provide backward and forward linkages in the identified clusters by developing farmers groups and tie up with aggregators for marketing of horticultural produced.
3. SHM needs to mount a study to ascertain the post harvest losses of horticultural produce form farm to fork.

4. The efforts being made by the SHM in promoting protected cultivation need to be documented through a video film.
5. Based on the progress report and UC furnished, matter will be processed for release of 1<sup>st</sup> installment.
6. Additional requirement of funds under NMMI will be reviewed, based on progress and utilization of funds.
7. SHM will arrange to upload monthly physical and financial progress at the district level for which necessary provision exists on NHM web site.
8. Beneficiary-wise list of SC/ST and Women Farmers covered under NHM may be provided.
9. Since large areas are being brought under horticulture crops under the NHM, SHM should keep record on the area diversified from agricultural crops to horticulture as well as areas converted from wastelands into horticulture and maintain bench mark data as in 2004-05 about the area, production, productivity and other available important facilities at the District level
10. SHM should also conduct Impact Evaluation Study through independent organization of repute in the State and submit report to DAC.
11. The Annual Report and Success Stories to be documented by the SHM and submitted to DAC.

The meeting ended with a vote of thanks to and from the Chair.

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F. No. 33-62/2011 – Hort  
Government of India  
Ministry of Agriculture  
Department of Agriculture & Cooperation  
(Horticulture Division)

434, Krishi Bhawan, New Delhi-1  
Dated 2<sup>nd</sup> September, 2011

**Sub: Minutes of the Meeting held on 26.8.2011 to review the implementation of National Horticulture Mission programme in Andhra Pradesh- regarding**

Please find enclosed the minutes of the Meeting held on 26.8.2011 under the Chairmanship of Shri Sanjeev Chopra, Joint Secretary & Mission Director (NHM) to review the implementation of National Horticulture Mission programme in Andhra Pradesh for information and necessary action.

State Horticulture Mission is requested to initiate necessary follow up action on the action points and furnish the action taken report to this Department at the earliest.

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**Distribution**

1. All participants
2. Mission Director, State Horticulture Mission, Government of Andhra Pradesh