

Minutes of the 31st meeting the Executive Committee (EC) of National Horticulture Mission (NHM) held on November 19, 2010

The 31st meeting of the EC of NHM was held under the Chairmanship of Shri P. K. Basu, Secretary (A&C) on 19.11.2010 to consider the Terminal Market Complex (TMC) projects of Tamil Nadu and Maharashtra. The list of participants is given at **Annexure**.

At the outset, Shri Sanjeev Chopra, Joint Secretary & Mission Director (NHM) welcomed the Chairman and the members of the EC. Thereafter, Shri Rajendra Kumar Tiwari, Joint Secretary (Marketing) & Agriculture Marketing Adviser gave a brief account of the bidding process for selection of Private Promoter/ Entrepreneur (PE) for the TMC projects. He informed that based on the 'in-principle' approval given by EC of NHM for setting up of the TMC at Perundurai, Erode District, Government of Tamil Nadu issued Bid document for two stage bidding by suitable adoption from Model bid document i.e. Request For Qualification (RFQ) and Request For Proposal (RFP) and short listed M/s Spac Tapioca Products (India) Limited led consortium who emerged as successful bidder with a project cost of Rs. 120.62 crores and a subsidy component of Rs. 28.99 crores. He informed that the Scrutiny Committee, under his Chairmanship had discussed the project proposals for setting up of TMC in Tamil Nadu and Maharashtra on 21.10.2010 and pointed out certain modifications, which had been addressed in the project.

Tamil Nadu:

Shri Atul Anand, Commissioner Agricultural Marketing, Government of Tamil Nadu in his presentation mentioned that out of six bidders at the RFQ stage, only two participated in the final bidding on 22.6.2010 including M/s Spac Tapioca Products (India) Limited and M/s LMJ International Limited. After technical evaluation and opening of financial bid on 15.7.2010, by the Tamil Nadu State Agricultural Marketing Board, M/s Spac Tapioca Products (India) Ltd. was declared as the successful bidder with project cost of Rs. 120.62 crore.

The Chairman enquired about the 'plan of action' for establishment of TMC from the Private Entrepreneur. Shri R.P.Selvasundaram, Managing Director, SPAC Tapioca

Pvt. LTD., informed that in the first instance, they proposed to identify locations for establishment of collection centres. Simultaneously work on the TMC hub will be started. The project is expected to be completed in a period of two years for commencement of commercial operation. He added that the entire trading will be done through electronic auctioning through the internet. Logistics will be provided for the purpose. Payment will be made by private entrepreneur to the farmers at the collection centers within 24 hrs, irrespective of the produce being sold or not, after procurement. The collection centres will have the infrastructure for sorting and grading. Agmark Standards will be followed for ensuring quality of the produce.

The TMC will have 20 Collection Centers at Coimbatore, Pollachi, Annur, Perur (Coimbatore District), Erode, Modakurichi, Sathyamangalam, Gobichettipalayam (Erode District), Mettupalayam, Ooty (Nilgiris District), Kangeyam, Tiruppur, Palladam, Udumalpet, Dharapuram (Tiruppur District), Salem, Attur (Salem District), Namakkal, Tiruchengode (Namakkal District) and Karur (Karur district). The Districts Covered completely will be Coimbatore, Erode, Tiruppur and Nilgiris and Districts of Salem, Namakkal and Karur will be Covered partially by the TMC. The TMC will have following Core infrastructure :

Facility	Numbers	Tonnes/Day	Total Capacity: Tonnes
Electronic auction facility	2	-	-
Collection Centres	20	75	1500
Pack House	1	500	500
Ripening Chambers	6	150	900
Cold Storage	1	-	10000
Reefer Vans	15	5Tons/ batch	225
Plastic crates	1,00,000	2500 tons	

Based on the deliberations, the EC approved the TMC project Perundurai, Erode District of Tamil Nadu with project cost of Rs. 120.62 crore, involving a subsidy amount of Rs. 28.99 crore to be implemented by M/s Spac Tapioca Products (India) Ltd. led consortium. The subsidy will be released from the NHM Scheme in five installments as per the schedule laid down in the TMC guidelines after the financial closure of the project cost and sanction of credit by the lending bank, duly regulated through OMDA.

Shri Atul Anand, Commissioner Agriculture. Marketing, Government of Tamil Nadu, in his second presentation, sought in-principle approval for proposed Terminal Market Complex (TMC) at a cost of Rs. 113.85 crore to be set up at Navalur Village,

Sriperumbudur Taluk, Dist. Kancheepuram (popularly called TMC, Chennai). The TMC would operate on a Hub-and Spoke model. The project will be set up in an area of 33 acres. The proposed project will have collection centres in Arakkonam, Vellore, Tirupattur (Vellore District), Uthukottai (Thiruvallur District), Tiruvannamalai, Arani, Vandavasi (Tiruvannamalai District), Krishnagiri, Hosur, Denkanikottai (Krishnagiri District), Dharmapuri (Dharmapuri District), Cuddalore, Chidambaram (Cuddalore District), Kanchipuram, Chengalpattu (Kanchipuram District), Villupuram, Kallakurichi, Dindivanam (Villupuram District), Perambalur (Perambalur District) and Ariyalur (Ariyalur District). More collection centers shall be established based on the need. The essential infrastructures like Electronic auction facility, Cold storages, Ripening chamber, Sorting, grading, washing & packing lines, Labelling, Quality testing facility, Material handling equipment including pallets and crates, Reefer vans, Banking services, Storage area for plastic crates, Weigh bridge, Electronic display boards, Parking for vehicles, Basic lodging service, Vehicle fuelling are proposed to be setup in the TMC. The TMC will have basic amenities like Toilets and nursing mother rooms, Waiting rooms, Potable water, Information desks, Policing & general security, Fire fighting services, Emergency services, Facilities for the differently abled and other special needs people, Cleaning, lighting, and air-conditioning in public areas.

After detailed discussion the Executive Committee accorded in-principle approval for the proposed TMC project at Navalur Village, Sriperumpuler Tal., Kancheepuram, Tamil Nadu. State Government should complete the procedure as laid down in the TMC guidelines and submit the proposal to EC for sanction of subsidy. The proposal will be routed through SHM.

Thereafter, Commissioner Agriculture Marketing, Government of Tamil Nadu sought in-principle approval for proposed Terminal Market Complex (TMC) with project cost of Rs. 104.74 crore at Mukkampatty Village and Thiruvallur Villages, Melur Taluk, Madurai District (popularly called TMC, Madurai) under NHM scheme. The TMC would operate on a Hub-and Spoke model. The project will be set up in an area of 40 acres. The TMC will have collection centres in Madurai (Madurai District), Theni (Theni District), Dindigul, Ottanchatram, Nilakottai (Nilakottai District), Tirunelveli, Thenkasi, Ambasamutram (Tirunelveli District), Tiruchirapalli, Thuraiyur, Manapparai, Kulithalai

(Tiruchirapalli District), Sivagangai (Sivagangai District), Kanyakumari (Kanyakumari District), Thanjavur (Thanjavur District), Tiruvarur (Tiruvarur District), Thoothukudi (Thoothukudi District), Rajapalayam, Virudhunagar (Virudhunagar District) and Pudukottai (Pudukottai District). More collection centers shall be established based on the need. The essential infrastructures like Electronic auction facility, Cold storages, Ripening chamber, Sorting, grading, washing & packing lines, Labelling, Quality testing facility, Material handling equipment including pallets and crates, Reefer vans, Banking services, Storage area for plastic crates, Weigh bridge, Electronic display boards, Parking for vehicles, Basic lodging service, Vehicle fuelling are proposed to be setup in the TMC. The TMC will have basic amenities like Toilets and nursing mother rooms, Waiting rooms, Potable water, Information desks, Policing & general security, Fire fighting services, Emergency services, Facilities for the differently abled and other special needs people, Cleaning, lighting, and air-conditioning in public areas.

After detailed discussion the EC accorded in-principle approval for proposed TMC project at Thiruvallur Villages, Melur Taluk, Madurai District., Tamil Nadu. State Government should complete the procedure as laid down in the TMC guidelines and submit the proposal to EC for sanction of subsidy. The proposal should be routed through SHM.

Maharashtra

Dr. S. K. Goel, Principal Secretary, Cooperation and Marketing Government of Maharashtra made a presentation for the proposed TMC with project cost of Rs.70.00 crore to be set up at Mauje Varanga, Taluka Nagpur, District Nagpur at a distance of 25 km from Nagpur (popularly called TMC, Nagpur) under NHM scheme. The TMC would operate on a Hub-and Spoke model. The project will be set up in an area of 76 acre. Provision has been kept for future expansion of the TMC. The TMC will cater to the catchment areas of Nagpur, Bhandara, Gondia, Chandrapur, Gadchiroli, Wardha, Amravati and Yavatmal Districts, the collection centre being spread in a radius of 65 to 170 kms from the hub. The suggested area of operation are Nagpur, Bhandara, Gondia, Chandrapur, Gadchiroli, Wardha, Amravati and Yavatmal

Shri Goel requested for making provision in the TMC guidelines for giving weightage to Technical parameters instead of the present system of giving weightage only for the financial bids. On this, the Chairman expressed that the State Government has the discretion to evaluate the project at the DPR stage, based on the merit a decision could be taken to accept or reject the project proposal.

The issue of getting individual clearance of each collection Centre from the respective APMCs was also discussed and it was decided that there should be a provision for providing single unified license to both hub and spokes and window system for according clearances. The chairman exhorted the State to complete the procedure for setting up of the TMC at Thane Mumbai for which in-principle approval has already been given by the EC.

After detailed discussions, the EC accorded 'in principle' approval for setting up the TMC at Nagpur, Maharashtra. State Government should complete the procedure as laid down in the TMC guidelines and submit the proposal to EC for sanction of subsidy. The proposal should be routed through SHM Maharashtra.

The meeting ended with a vote of thanks to and from the Chair.

Annexure

List of Participants of the 31st meeting the Executive Committee (EC) of National Horticulture Mission (NHM) held on November 19,2010

S.No.	Name and Designation	Organisation/Department
1.	Shri. P. K. Basu, Secretary (A&C) & Chairman EC (NHM)	Department of Agriculture & Cooperation (DAC)
2.	Shri. Anup Kumar Thakur, Additional Secretary (A&C)	DAC
3.	Shri Sanjeev Chopra, Joint Secretary and Mission Director,NHM,DAC	DAC
4.	Shri. Rajendra Kumar Tiwari, Joint Secretary (Marketing)	DAC
5.	Dr. S.K.Goel Principle Secretary, Cooperation and Marketing	Maharashtra
6.	Shri Atul Anand,Commissioner Agr. Marketing	Tamil Nadu
7.	Shri. P. K. Swain,Director (Finance)	DAC
8.	Dr. Vibha Malhotra Sawhney	CSIR
9.	Shri. Om Prakash,Additional Commissioner	DAC

10.	Shri Lallan Rai,Additional AMA	DMI
11.	Shri Kamal Prakash,Deputy Secretary (Finance)	DAC
12.	Shri Krish S Iyengar ,Joint Secretary	NCPAH, New Delhi
13.	Dr. Ravi Prakash,Joint Director (PQ)	Directorate PP&QS
14.	Shri S.K.Batra, consultant	Ministry of Panchayati Raj
15.	Shri. Prahalad Rai, Director	NMPB, Department of AYUSH
16.	Dr. Lilly Mitra, Deputy Commissioner	DAC
17.	Ashok Gahrotra, Sr. Project Officer	NCPAH, New Delhi
18.	Shri T.Anil Deputy Director	NCDC, New Delhi
19.	Shri. Bala Prasad, CEO	NMPB
20.	Shri. Appanna C. P., General Manager	NABARD
21.	Shri R.P.Selvasundaram, Managing Director	SPAC Tapioca Pvt.LTD. TN
22.	Shri. B. S. Negi, Deputy Commissioner	DAC
23.	Shri. D.R.K.Rao, Under Secretary	DAC
24.	Shri. S. K. Kaul, Assistant Director	DAC
25.	Shr.SP Chinnasamy	SPAC Tapioca Pvt.LTD. TN.
26.	R. K. Boyal	APEDA
27.	Dr.V.S.Yadav,Marketing Officer	DMI
28.	Dr. S.K.singh Marketing Officer	DMI
29.	Jose C. Samuel Chief Consultant	National Horticulture Mission
30.	S. K. Roy	AMITY University, Uttar Pradesh
31.	Dr. Om Prakash,Chief Consultant	National Horticulture Mission
32.	Dr. HVL. Bathla,Chief Consultant	National Horticulture Mission