

Other parameters for Impact Evaluation Study

- (i) The assigned study will be based on intensive sample survey by the concerned official/ members of the Evaluation team and other concerned officials/ State Government representatives through participatory discussions and structural interviews/ questionnaires by visits and personal interviews. The study will have to be conducted as per the objectives and methodologies given in the ToR.
- (ii) Main reliance will be on primary data. The primary data should have complete list of farmers with general background to be covered under Evaluation Study, details like category of farmer, land-holding, number of horticultural crops covered under NHM clusters, source of planting, area under these crops, source and type of irrigation system, quantity produced, its suitability for food processing and preservation etc., relative costs and economics.
- (iii) The agency is expected to study at least 10% of the districts covered under NHM in each State. The agency is also expected to cover at least 10% villages/clusters of each selected district and to interview at least 15-20 beneficiaries in a cluster/Panchayat. The sample should be representative and balanced. Members of Growers Associations, Pradhan/ Pramukh of village, block, district level and state level concerned functionaries should also be contacted/ interviewed.
- (iv) While conducting the field study, standard norms, methodology and the sampling techniques etc. shall be adopted as applicable for such studies so that the samples are the representative of general population. The sample size should also represent all the section of the Society such as small and marginal farmers, SC/ST farmers, minority farmers and women folk so that out-reach of the programme to these sections is also reflected in the study/report.
- (v) The Ministry of Agriculture (Department of Agriculture and Cooperation) reserves the right to call for any data collected by the agency, in raw or in any other form e.g. in a floppy for verification with ground realities. Such data will be made available by the agency concerned within seven days as and when called for, failing for which last installment of payment would not be released. Data collected for evaluation studies and the facts/conclusion report of the studies will not be published or made public to any other agency.
- (vi) Data collection from primary and secondary sources, its processing and preparation of report shall be the responsibility of the agency.
- (vii) The Department of Agriculture and Cooperation will designate, a contact-cum-coordinating officer for the study with whom the agency may have consultations regarding any of the aspects of evaluation studies containing methodological aspects etc for the study.
- (viii) The Department of Agriculture and Cooperation would reserve the right to cancel the assignment of the study having regard to the quality of the Draft Reports or non-compliance of conditions etc.
- (ix) Agency will also furnish the utilization and audit certificates duly signed by competent authority immediately after the completion of work to the National Horticulture Mission (NHM), Department of Agriculture and Cooperation, Ministry of Agriculture, New Delhi.
- (ix) Agency will guarantee that the assigned work would be original work and will not infringe on the copy right of any other person(s) agency.

- (x) The Agency will keep the Ministry of Agriculture apprised with developments and progress of the work relating to the study so as to enable the NHM of the Ministry to depute its officers to verify the reported activities including investigation work.
- (xi) Agency having prepared and delivered, the completed typed/ soft copy of the assigned work to the NHM, after examining and having decided to undertake its publications, it shall print, produce, publish and distribute the Report at its own cost and expenses in such a manner and style as the NHM may at its discretion deem fit. The aforesaid work will be the property of the Government of India (Department of Agriculture & Cooperation) and all the copy rights will vest in it.
- (xii) If any question, difference or dispute shall arise, between the agency and the NHM relating to this agreement or any matter arising there of or incidental thereto, the matter shall be referred to the sole authority i.e. Joint Secretary & Mission Director (NHM) in the Department of Agriculture and Cooperation, and the award given by him/ her shall be final and binding on both parties.