

F.No-33-70/2016-MIDH (AAP)
Government of India
Ministry of Agriculture Cooperation & Farmers Welfare
Department of Agriculture Cooperation & Farmers Welfare
(Horticulture Division)

Room No- 434
Krishi Bhawan, New Delhi-1
Dated: 07th April, 2017

OFFICE MEMORANDUM

Subject: Minutes of the meeting chaired by Director (Horticulture) to finalize AAP 2017-18 of National Level Agencies (NLAs) at Room No. 246, Krishi Bhawan, New Delhi-reg.

A copy of minutes of the meeting chaired by Director (Horticulture) to finalize AAP 2017-18 of National Level Agencies (NLAs) held on 31.03.2017 is enclosed for information and necessary action.

Encl: as above



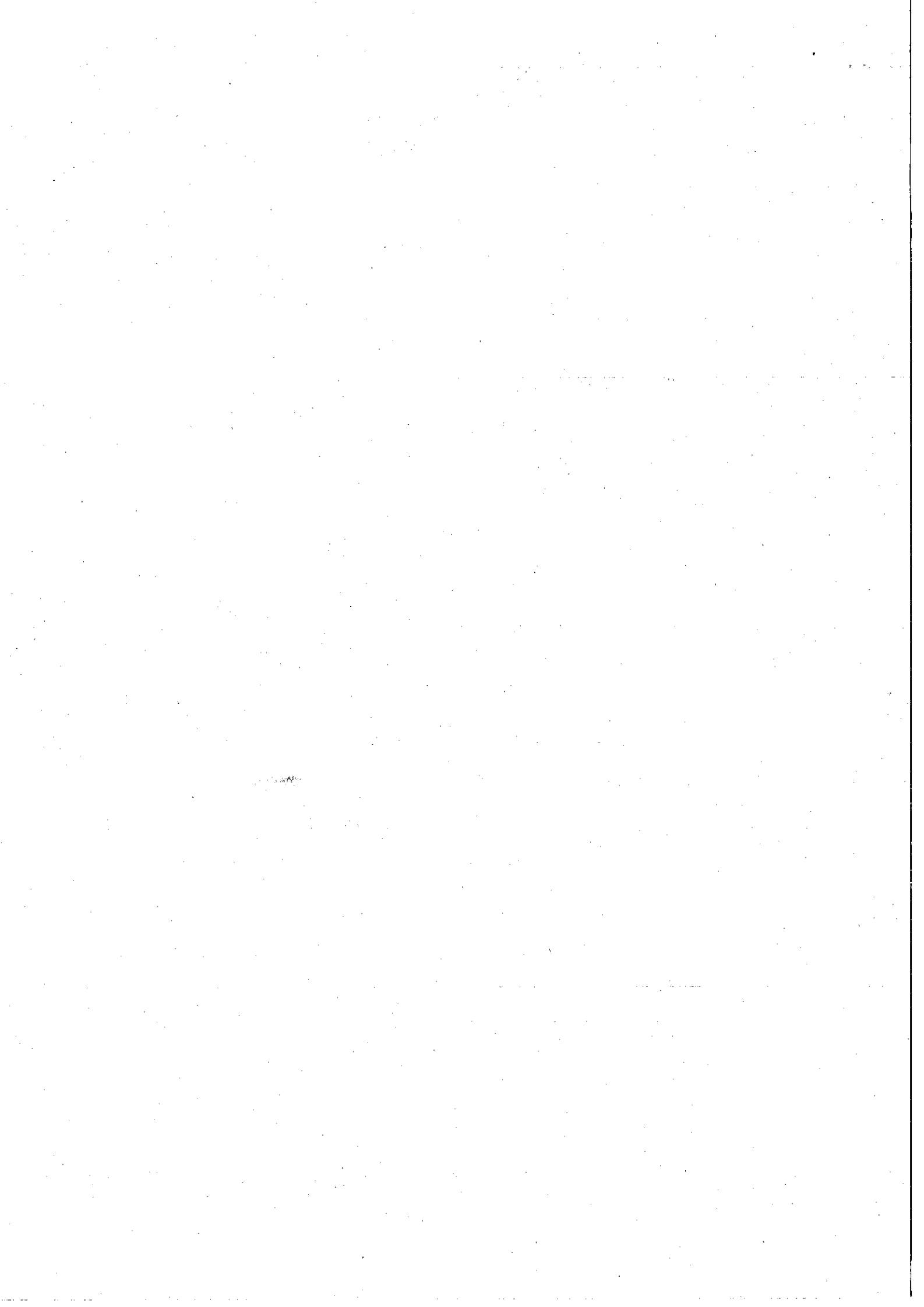
(M.K. Mishra)
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Distribution:

- (i) Shri. Venkatesh Hubballi, Director DCCD
- (ii) Shri. Homy Cherian, Director DASD
- (iii) Shri. Anshuman Siddhantha, Executive Manager, NCCD
- (iv) Ms. Mamta Rupolia, Export Promotion Officer, Spices Board

Copy to (for information):

- (i) PS to JS (MIDH)
- (ii) PPS to Dir (Hort)



Minutes of the meeting held on 31st March, 2017 at Krishi Bhawan, New Delhi to finalize Annual Action Plan 2017-18 of National Level Agencies under MIDH

The meeting of NLAs under MIDH was held under the chairmanship of Director (Horticulture) at 03.00 PM on 31.03.2017 to finalize the Annual Action Plan 2017-18 in respect of DASD, DCCD, NCCD and Spices Board.

The list of participants is given at Annexure 1.

At the outset, Director (Horticulture), DAC welcomed the representatives of DASD, DCCD, NCCD and Spices Board. Based on the discussion held and clarifications furnished by DASD, DCCD, NCCD and Spices Board, the following suggestions were made for the finalization of AAP 2017-18:

Directorate of Arecanut and Spices Development (DASD)

1. In case of Production and Distribution of Planting Materials, DASD allocates targets only for public nurseries. However, during 2017-18 DASD was asked to explore the possibility of fixing some targets for private nurseries for production of planting material. They were requested to closely monitor the activities of both the nurseries (Public & Private) and come up with the comparison report.
2. DASD was asked to increase the target of accreditation of Spices Nurseries up to 25 numbers:
3. DASD was asked to conduct front line demonstration more on farmers' field.
4. DASD was asked to give more emphasis on Skill Development Programme and Value Chain Study while formulation of AAP 2017-18. After detailed discussion, DASD agreed to submit AAP with total outlay of Rs.1100 lakh in given format incorporating physical target for each component.

		Rs. in Lakhs
S.No.	Programmes	Tentative Outlay
1	Production and Distribution of Planting Materials	600
2	Technology Dissemination through Frontline Demonstration	140
3	Survey/Studies	
a.	Value chain study on spices in Tamil Nadu	25
b.	Value chain study on spices in North East	25
4	Skill Development	
a.	Nursery Management	50
b.	Gardener Training	50
5	Transfer of Technology programmes	100
7	TSG (Monitoring)	7.13
8	Project Based Programmes	
a	Participatory mode of rehabilitation of black pepper (SAGY)	7.39
b	Participatory mode of rehabilitation of black pepper at Cheruthazham	5.48
c	Establishment of Ginger Seed Production Centre (FPO Model)	26
d	Hi tech prod system for quality disease free seed rhizomes of Turmeric and Ginger	9
8	Mission Management	55
	TOTAL	1100

Directorate of Cashew and Cocoa Development (DCCD)

1. DCCD was asked to conduct quantitative study on impact of Rejuvenation on cashew plantation.
2. DCCD was asked to give accreditation to 50 Nurseries during 2017-18 with star ratings.
3. DCCD was asked to give more emphasis on Skill Development Programme and Value Chain Study while formulation of AAP 2017-18. After detailed discussion, DCCD agreed to submit AAP with total outlay of Rs.1200 lakh in given format incorporating physical target for each component.

(Rs. in lakh)

Component	Tentative Outlay
A. Establishment of New Plantations of cashew and cocoa (ha) without integration with drip	
1.Cashew	
1.1 Fresh planting	279
1.2 2nd year maintenance	40.6
1.3 3rd year maintenance	59.99
2.Cocoa	
2.1 Fresh planting	36
2.2 2nd year maintenance	65.04
2.3 3rd year maintenance	41.04
B. Establishment of new plantation by replacing senile plantations and replanting with HYVs	
1.Replanting Afresh	150
2.2nd Year maintenance	40.77
3.3rd Year maintenance	63.65
C. Rejuvenation of cashew plantation	36
D. Cashew Productivity improvement through high density planting	36
E. Technology Dissemination through demonstrations/front line demonstrations of cashew and cocoa (nos) on project basis	9
F. Production of planting material: up-gradation of nuresery infrastructure to meet accreditation norms*	95
G. Production forecast for cashew:Data bank management	
H. HRD in cocoa and cashew	
1.Training of the farmers within the state	18
2.Exposure visit of farmers	13
3.National Level Training programme	10
4.Cashew apple utilization training	3
5.Skill development programme (Nursery Management)	60
I. Publicity for crop promotion (Cashew and Cocoa)	
1.National seminar on cashew	5
2.District level seminar	15
3.Cashew/Cocoa fair/field day	5
4.Exhibition/Advt./Printing literature etc.	24

5. Workshop/seminar/exhibition under SAGY	
J. Studies/Surveys	
1. Value chain study of cashew in traditional areas	10
2. Value chain study of cashew in non-traditional areas	10
3. Research study on reasons for high import and possible solutions	15
K. Mission Management	59.91
Grand Total (Financial Target & Achievement)	1200

* Target for 50 nurseries to be accredited for 2017-18

National Centre for Cold Chain Development (NCCD)

1. NCCD was asked to allocate 25% of their outlay (i.e., Rs. 75 lakhs) to Skill Development for skill sets of PHM (Facility Manager (CS+RC+PH), Reefer Technician, Line operator (PH+RC), Reefer Vehicle Technician), etc.
2. NCCD was requested to conduct four Value Chain study in Uttar Pradesh, Tamil Nadu, Gujarat, Mizoram after coordinating with respective SHMs, accordingly.
3. NCCD was asked to give more emphasis on Skill Development Programme and Value Chain Study while formulation of AAP 2017-18. After detailed discussion, NCCD agreed to submit AAP with total outlay of Rs.300 lakh in given format incorporating physical target for each component.

(Rs. In Lakhs)

Component Name	Tentative Outlay
A. Capacity building/training/HRD	
1. Awareness campaign for cold chain	20
2. Skill Development*	75
3. Institutional capacity building	
3.1 Cold chain training at Danfoss Chennai (Duration: 3 days)	5
3.2 Cemafruid Training at France Paris	45
4. Ripening Chamber & Pach house training (Duration: 1-2 days)	40
B. Mission Management	8
C. Seminars, workshop, knowledge dissemination	
1. International Level	10
2. National Level	10
D. Survey, studies, evaluation, etc.	
4 Value Chain Studies in 4 states for Rs. 20 Lakh each	80
E. Publicity, Printed literature etc. as per MIDH guidance	7
Grand Total	300

* Facility Manager (CS+RC+PH), Reefer Technician, Line operator (PH+RC), Reefer Vehicle Technician

Spices Board

1. Director of the Spices Board was not able to attend the meeting. A representative from Spices Board participated in the meeting. Since the representative was not in a decision making authority, discussion could not be held. However, she was conveyed the recommended AAP 2017-18 as per their proposal submitted to MIDH.
2. For 2017-18, Spices Board was asked to submit AAP with total outlay of Rs.200 lakhs in given format with physical target for each component.

(Rs. In Lakhs)

S. No.	Components	Tentative Outlay
1	Skill Development Nursery Management)	40
2	Survey/Study, etc.	
a	Value chain Analysis of Spices in Karnataka	20
b	Value chain Analysis of Spices in Rajasthan	20
c	Value chain Analysis of Spices in Sikkim	20
3	Demonstration at farm level	20
4	Horticulture Mechanization	60
5	HRD	5
6	MM	10
7	Seminar/Conference/Workshop	5
	Total	200

The meeting ended with a vote of thanks to the Chair.

Annexure 1**List of Participants**

S. No.	Name of Participants	Designation	Contact
1.	Shri Pankaj Kumar	Chairman	
2.	Shri. Venkatesh Hubballi	Director, DCCD	9895122719
3.	Shri. Homy Cherian	Director, DASD	9495365854
4.	Shri. Anshuman Siddhantha	Executive Manager, NCCD	
6.	Ms. Mamta Rupolia	Export Promotion Officer, Spices	

