

F. No. 33-51/2017- MIDH(AAP)
Government of India
Ministry of Agriculture & Farmers Welfare
Department of Agriculture, Cooperation & Farmers Welfare
(Horticulture Division)

Room No 434
Krishi Bhawan, New Delhi.
Dated: 03rd July, 2017

To

Chief Advisor & CEO
National Centre for Cold-chain Development (NCCD)
II-Floor, B-Wing, Janpath Bhawan,
New Delhi-110001

**Subject: Implementation of National Horticulture Mission (NHM) programme-
Approval of Annual Action Plan (AAP) 2017-18 - regarding.**

Sir,

I am directed to convey the approval for implementation of National Horticulture Mission (NHM) programme by the National Centre for Cold-chain Development (NCCD) during 2017-18 with an outlay of Rs. 312.69 Lakhs (including spill over activities amount to Rs. 12.69 lakhs). The component wise details of Annual Action Plan, 2017-18 indicating physical targets and financial outlay are enclosed. Details are also available on NHM website. NCCD is also requested to provide technical assistance and hand holding assistance to all the states regarding cold chain development across the country.

It is also requested that the programme may be implemented as per the provisions and norms of the NHM scheme. The monthly progress may be posted on the website by the 5th of every month and hard copy be furnished to this Department by the 10th of every month.

Encl: as above (out overleaf)

Yours faithfully,



(M.K. Mishra)

Under Secretary to the Government of India (MIDH)

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Summary of Annual Action Plan 2017-18: NCCD

			Rs. in Lakhs
Component Name	Physical Targets	Financial Outlay	% of total outlay
A. Capacity building/training/HRD			
1.Awareness campaign for cold chain	12	20	6.7
2.Skill Development (as per ASCI norms)*		75	25.0
3.Institutional capacity building			
3.1 Cold chain training at Danfoss Chennai (Duration: 3 days)	4	5	1.7
3.2 Cemafruid Training at France Paris	3	45	15.0
4.Ripening Chamber & Pach house training (Duration: 1-2 days)	23	40	13.3
B. Seminars, workshop, knowledge dissemination			
1.International Level	2	14	4.7
2. National Level	2	6	2.0
C. Survey, studies, evaluation, etc.			
4 Value Chain Studies in 4 states for Rs. 20 Lkabs each	4	80	26.7
D. Publicity, Printed literature etc. as per MIDH guidance			
		7	2.3
E. Mission Management			
		8	2.7
Total (A)		300	100.0
Spill Over Activity for Awareness campaign for cold chain (B)	8	12.69	
Grand Total (A) + (B)		312.69	

* Facility manager (CS+RC+PH), Reefer Technition, Line operator (PH+RC), Reefer Vehicle Technition

subshp