| | Component wise of | letails for Ph | ysical Target and Financial outlay approved during 2011-12 in West Bengal | for imp | lementat | ion of N | HM Pro | ogrammes |
|----------|----------------------|---------------------------------|---|------------|----------------|---------------------|---------------------------|--|
| | | | Action Plan 2011-12 | | | | | (Rs. in Lakhs) |
| S. No | Crop | Maximum permissible cost | Pattern of Assistance | Targe t | Fin. Outlay | GOI Share 85% | State Shar e 15% | Remarks |
| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | |
| I | | Plantation Infr | astructure and Development | | | | | |
| | | (A) Produc | ction of planting material | | | | | |
| | | | Private Sector | | | | | |
| | Small Nursery (1 ha) | Rs. 6.25 lakh/one ha unit | Credit linked back ended subsidy @ 50% of cost. | 13 | 40.63 | 34.5 | 6.1 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, bank loan etc to facilitate release of funds. |
| | Sub-total | | | | 40.6 | 34.5 | 6.1 | |
| 2 | E | stablishment of | new gardens / Area Expansion | | | | | |
| | Fruit crops other th | | ve crops using normal spacing (For a maximum 4 ha per beneficiary) | | | | | |
| i | | | ts - Perennials (ha) | | | | | |
| | Mango | Rs.22000/ha | Maximum of Rs.16500/- per ha. (75% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops | 1350 | 133.650 | 113.6 | 20.0 | |
| | Litchi | Rs.23500/ha | Maximum of Rs.17625/- per ha. (75% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops | 300 | 31.725 | 27.0 | 4.8 | |
| | Guava | Rs.21950 | Maximum of Rs.16463/- per ha. (75% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops | 490 | 48.400 | 41.1 | 7.3 | |

| | Citrus Group (Sweet Orange, Coorg Mandarin, Lime, etc)(6m x 6m) | Rs.33,340/h a | Maximum of Rs. 25005/- per ha. (75% of cost for meeting the expenditure on planting material and cost of material for INM/IPM, in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year and 90% in 3rd year for perennial crops and for non perennial crops in 2 installments of 75:25). | 75 | 11.25 | 9.5644 | 1.69 | |
|-----|--|------------------|---|------------|---------|--------|-----------|--|
| | Sub-total | | | 2215 | 225.027 | 191.3 | 33.8 | |
| ii | | | Maintenance | | | | | |
| | Mango | Rs.22000/ha | Maximum of Rs.16500/- per ha. (75% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops | 1203 | 39.683 | 33.7 | 6.0 | |
| | Litchi | Rs.23500/ha | Maximum of Rs.17625/- per ha. (75% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops | 170 | 5.993 | 5.1 | 0.9 | |
| | Guava | Rs.21950 | Maximum of Rs.16463/- per ha. (75% of cost for meeting the expenditure on planting material and cost of INM/IPM etc in 3 installments of 60:20:20 subject to survival rate of 75% in 2nd year & 90% in 3rd year for perennial crops | 152 | 5.005 | 4.3 | 0.8 | |
| | Sub-total | | | 1525 | 50.680 | 43.1 | 7.6 | |
| iii | | Fruits- Perenn | ials (as per old cost norms) | | | | | |
| | Maintenance (II Year) | Rs. 30,000/ha | 75% of cost subject to a maximum of Rs. 22,500/ha limited to 4 ha per beneficiary in 3 installments of 50:20:30 subject to survival rate of 75% in 2 nd year & 90% in 3 rd year. | 1053 | 71.0438 | 60.39 | 10.6 6 | |
| | Sub-total | | · | 1052. 5 | 71.044 | 60.4 | 10.7 | |
| iv | | Fruits | - Non Perennials (ha) | | | | | |
| | Banana (Sucker) | Rs.45,000/ ha | Maximum of 22500/- per ha. (50% of cost for meeting the expenditure on planting material and cost of material for INM/IPM in 2 installments 75:25).subject to survival rate of 90% in second year). | 175.0 | 29.5 | 25.1 | 4.4 | |
| | Pineapple (Sucker) | Rs.65000/ha | Maximum of Rs. 32500/- per ha. (50 % of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 2 installments of 75:25).subject to survival rate of 90% in second year). | 150 | 36.6 | 31.1 | 5.5 | |

| | Banana (TC) | Rs.83204/ ha | Maximum of Rs. 41602/- per ha. (50 % of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc, in 2 installments of 75:25 subject to survival rate of 90% in second year). | 1500 | 468.0 | 397.8 | 70.2 | |
|-----|-----------------------------|-------------------|---|------------|---------|--------|-----------|--|
| | Sub-total | | | 1825. 0 | 534.116 | 454.0 | 80.1 | |
| V | | 1 | Maintenance | | | | | |
| | Banana (Sucker) | Rs.45,000/ ha | Maximum of 22500/- per ha. (50% of cost for meeting the expenditure on planting material and cost of material for INM/IPM in 2 installments 75:25).subject to survival rate of 90% in second year). | 280 | 15.8 | 13.4 | 2.4 | |
| | Pineapple (Sucker) | Rs.65000/ha | Maximum of Rs. 32500/- per ha. (50 % of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc., in 2 installments of 75:25).subject to survival rate of 90% in second year). | 18 | 1.4625 | 1.2 | 0.2 | |
| | Banana (TC) | Rs.83204/ ha | Maximum of Rs. 41602/- per ha. (50 % of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc, in 2 installments of 75:25 subject to survival rate of 90% in second year). | 662 | 68.851 | 58.5 | 10.3 | |
| | Sub-total | | | 960.0 | 86.064 | 73.2 | 12.9 | |
| | F | ruits - Non Pere | ennials (as per old cost norms) | | | | | |
| | Maintenance (III Year) | Rs. 30,000/ha | 50% of cost subject to a maximum of Rs. 15,000 per ha limited to 4 ha per beneficiary in 3 installments of 50:20:30 subject to survival rate of 75% in 2nd year & 90% in 3rd year. | 2959 | 133.16 | 113.2 | 20.0 | |
| III | Flo | wers (For a m | aximum of 2 ha per beneficiary) | | | | | |
| • | | | (A) Cut flowers | | | | | |
| | Small & Marginal Farmers | Rs. 70,000 / ha. | 50% of cost @ Rs.35,000 / ha. limited to 2 ha per beneficiary | 115 | 40.25 | 34.21 | 6.04 | |
| | | (b) I | Bulbulous flowers | | | | | |
| | Small & Marginal Farmers | Rs. 90,000/ ha | 50% of cost @ Rs.45,000 / ha. limited to 2 ha per beneficiary | 275 | 123.75 | 105.19 | 18.5 6 | |
| | | (c |) Loose Flowers | | | | | |
| | Small & Marginal Farmers | Rs. 24,000/ ha | 50% of cost @ Rs.12,000 / ha. limited to 2 ha per beneficiary | 625 | 75.00 | 63.75 | 11.2 5 | |
| | Sub-total | | | 1015 | 372.16 | 316.3 | 55.8 | |
| IV | Spic | es (For a maxi | mum area of 4 ha per beneficiary) | | | | | |

| | (a) Seed spices and Rhizomatic Spices. | Rs. 25,000 / ha | Maximum of Rs. 12,500/- per ha. (50% of cost for meeting the expenditure on planting material and cost of material for INM/IPM etc). | 1200 | 150.0 | 127.5 | 22.5 | |
|----|--|---|--|------------|--------|-------------|------|---|
| | Sub-total | | | 1200. 0 | 150.0 | 127.5 | 22.5 | |
| VI | Plantation crops (For | a maximum ar | rea of 4 ha per beneficiary) (as per old cost norms) | | | | | |
| • | Maintenance (III Year) | do | do | 500 | 16.88 | 14.3 | 2.5 | |
| 1 | Sub-total | | | 500 | 16.9 | 14.3 | 2.5 | |
| 3 | Rejuvenation/ replacement of senile plantation including Canopy management. | Rs.30,000/ ha (average) | 50% of the total cost subject to a maximum of Rs. 15,000/ha to a limited of 2 ha per beneficiary. Actual cost to be claimed based on the nature and requirement of the crop to be rejuvenated. | 950 | 142.5 | 121.1 | 21.4 | To be implemented as per guidelines circulated |
| 4 | | Creation | on of Water resources | | | | | |
| | | | /on farm water reservoirs with use of plastic/RCC area, with pond size of 100m x 100m x 3m) - | | | | | |
| | - In Plain areas | Rs. 15.00 lakh /unit in plain areas, Rs.17.25 lakh in hilly areas. | 100% of cost for 10 ha | 20 | 300.00 | 255.0 | 45.0 | Efforts to be made for convergence with MNREGS |
| | | | dividuals - for storage of water in 20m x 20m x 3m s.100.00 cum (@50% subsidy) - | | | | | |
| | - In Plain areas | Rs. 1.20 lakh /unit in plain areas, Rs.1.38 lakh in hilly areas | 50% of cost. | 160 | 96.0 | 81.6 | 14.4 | Efforts to be made for convergence with MNREGS. Maintenance to be ensured by the beneficiary. |
| | Sub-total | | | 180.0 | 396.0 | 336.6 | 59.4 | |
| 5 | | Pro | tected cultivation | | | | | |
| | | Gre | een House structure | | | | | |
| | Fan & Pad system | Rs. 1465/ Sq.m | 50% of the cost limited to 1000 Sq.m per beneficiary. | 0.5 | 36.63 | 31.131 3 | 5.49 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to |

| | | | | | | | | facilitate rele of funds. | ase |
|---|---|---|--|-------|--------|--------|------|---------------------------|-----|
| | | Natura | illy ventilated system | | | | | | |
| | (i) Tubular structure | Rs. 935/ Sq.m | 50% of the cost limited to 4000 Sq.m per beneficiary. | 0.31 | 144.93 | 123.2 | 21.7 | | |
| | (ii) Bamboo structure | Rs. 375/ Sq.m | 50% of the cost limited to 20 units (each unit not to exceed 200 Sq.m) per beneficiary. | 0.45 | 84.38 | 71.72 | 12.7 | | |
| | (iii) Plastic Mulching | Rs. 20,000/ ha | 50% of the total cost limited to 2 ha per beneficiary. | 50.0 | 5.00 | 4.2500 | 0.75 | | |
| | | S | hade Net House | | | | | | |
| | (i) Tubular structure | Rs. 600/ Sq.m | 50% of cost limited to 4000 Sq.m per beneficiary. | 0.35 | 105.00 | 89.3 | 15.8 | | |
| | (ii) Bamboo structure | Rs. 300/ Sq.m | 50% of cost limited to 20 units (each unit not to exceed 200 sqmt) per beneficiary. | 0.17 | 247.50 | 210.4 | 37.1 | | |
| | Anti Bird/Anti Hail Nets | Rs.20/- per Sq.m | 50% of cost. | 0.1 | 1.00 | 0.8500 | 0.15 | | |
| | Cost of planting material of high value vegetables grown in poly house | Rs.105/ Sq.m | 50% of cost. | 0.03 | 1.48 | 1.3 | 0.2 | | |
| | Sub-total | | | 51.90 | 625.90 | 532.0 | 93.9 | | |
| 6 | | 0 | rganic Farming | | | | | | |
| | (i) Adoption of Organic Farming. | Rs. 20,000/ ha | 50% of cost limited to Rs.10000/ha for a maximum area of 4 ha. per beneficiary, spread over a period of 3 years involving an assistance of Rs.4000/- in first year and Rs.3000/- each in second & third year. The programme to be linked with certification. | 100 | 4.00 | 3.4 | 0.6 | Project to submitted | be |
| | Organic Certification | Project based | Rs. 5 lakh for a cluster of 50 ha which will include Rs.1.50 lakh in first year, Rs. 1.50 lakh in second year and Rs. 2.00 lakh in third year. | 3 | 3.75 | 3.2 | 0.6 | Project to submitted | be |
| | Veri | ni compost Un | its /organic input production unit | | | | | | |
| | 50% of cost conforming for permanent structure to the size of unit of 30'x8'x2.5' dimension to be administered on pro-rata basis. | Rs. 60,000/ unit for permanent structure and | 50% of cost conforming to the size of the unit of 30'x8'x2.5' dimension of permanent structure to be administered on pro-rata basis. | 620 | 186.00 | 158.1 | 27.9 | | |
| | Sub-total | | | 723 | 193.75 | 164.7 | 29.1 | | |

| 7 | | Pollination s | upport through beekeeping | | | | | |
|----|--|--|--|------|-------|------|------|--|
| | Honey bee colony | Rs. 1400/ colony of 4 frames | 50% of cost limited to 50 colonies / beneficiary. | 1000 | 7.00 | 6.0 | 1.1 | |
| | Hives | Rs. 1600/ hive | 50% of cost limited to 50 colonies / beneficiary. | 1000 | 8.00 | 6.8 | 1.2 | |
| | Equipment including honey extractor (4 frame), food grade container (30 kg), net, etc. | Rs. 14,000/ set | 50% of the cost limited to one set per beneficiary. | 100 | 7.00 | 6.0 | 1.1 | |
| | Sub-total | | | 2100 | 22.00 | 18.7 | 3.3 | |
| 8 | | Hortic | ulture Mechanization | | | | | |
| | (a) Power operated machines/tools including Power Saw and Plant Protection equipments etc. | Rs.35,000/- per set | 50% of cost limited to one set per beneficiary. | 70 | 12.25 | 10.4 | 1.8 | List of Beneficiaries to be furnished. |
| | (b) Power Machines (upto 20 BHP) with rotavator / equipment | Rs.1,20,000/ - per set | 50% of cost limited to one set per beneficiary. | 80 | 48.00 | 40.8 | 7.2 | List of Beneficiaries to be furnished. |
| | (c) Power machines (20 HP & above including accessories /equipments | Rs. 3,00,000/- per set | 50% of cost limited to one set per beneficiary. | 20 | 30.00 | 25.5 | 4.5 | List of Beneficiaries to be furnished. |
| | Sub-total | | | 170 | 90.25 | 76.7 | 13.5 | |
| 9 | FLD Seed Production of Elephant Foot yam at Govt. Farm (Chinsurah) | Rs. 25.00 lakh | 75 % of cost in farmers field and 100% of cost in farms belonging to Public Sector | 1 | 0.40 | 0.3 | 0.1 | Project to be submitted |
| 10 | | Human Res | ource Development (HRD) | | | | | |
| | | Tr | aining of farmers | | | | | |
| | (i) Within the District | Rs.400/day per farmer excluding transport | 100% of the cost. | 56 | 6.720 | 5.7 | 1.0 | |

| | (ii) Within the State | Rs. 750/day per farmer excluding transport | 100% of the cost. | 2 | 0.75 | 0.6 | 0.1 | |
|----|---|---|---|----|-------|------|-----|--|
| | | Expo | sure visit of farmers | | | | | |
| | (i) Within the District | Rs.250/day per farmer excluding transport | 100% of the cost. | 14 | 1.050 | 0.9 | 0.2 | |
| | (ii) Within the State | Rs. 300/day per farmer excluding transport | 100% of the cost. | 5 | 2.250 | 1.9 | 0.3 | |
| | (iii) Outside the State | Rs. 600/day per farmer excluding transport | 100% of the cost. | 2 | 3.60 | 3.1 | 0.5 | |
| | Trainin | g / study tour o | of technical staff/ field functionaries | | | | | |
| | (i) Within the State (2 days) | Rs.200/day per participant plus TA/DA, as admissible | 100% of the cost. | 2 | 0.80 | 0.7 | 0.1 | |
| | (ii) Study tour to progressive States/ units (group of minimum 5 participants) (4 days) | Rs.650.00/d ay per participant plus TA/DA, as admissible | 100% of the cost. | 2 | 2.60 | 2.2 | 0.4 | |
| | (iii) Outside India | Rs. 5.00 lakh / participant | 100% of the cost on actual basis. | 3 | 15.00 | 12.8 | 2.3 | |
| | Sub-total | | | 87 | 33.17 | 28.2 | 5.0 | |
| 11 | | | OST HARVEST MANAGEMENT | | | | | |
| | Pack house / On farm collection & storage unit | Rs. 3.00 Lakh/ per unit with size of 9Mx6M | 50% of the capital cost. | 11 | 16.50 | 14.0 | 2.5 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |

| | Cold storage units (Construction/expansi on/Modernization) project in general areas | Rs. 6000/MT for 5000 MT capacity | Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas in respect of only those units which adopt new technologies and include insulation, humidity control and fin coil cooling system with provision of multi chambers. Technical parameters issued by the Department to be adopted. | 10 | 1200.00 | 1020.0 | 180. 0 | Project to be submitted |
|----|---|---|---|----|---------|--------|-----------|--|
| | Refer vans/ containers project in general areas | Rs. 24.00 lakh/ unit for 6 MT capacity | Credit linked back-ended subsidy @40% of the cost of project in General areas. | 2 | 19.20 | 16.3 | 2.9 | Project to be submitted |
| | Primary/ Mobile / Minimal processing unit | Rs. 24.00 lakh/unit. | -do- | 1 | 9.60 | 8.2 | 1.4 | Project to be submitted |
| | Ripening chamber project in general areas | Rs. 6000/MT for 5000 MT capacity | -do- | 1 | 120.00 | 102.0 | 18.0 | Project to be submitted |
| | Preservation unit (low cost) new unit | Rs.2.00 lakh /unit for new unit. | 50% of the total cost. | 5 | 5.00 | 4.3 | 0.8 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |
| | Pusa Zero energy cool chamber (100 kg) | Rs. 4000 per unit | 50% of the total cost. | 9 | 0.18 | 0.2 | 0.0 | -do- |
| | Sub-total | | | 39 | 1370.48 | 1164.9 | 205. 6 | |
| 12 | ESTABLISHMENT | OF MARKETII | NG INFRASTRUCTURE FOR HORTICULTURAL PRODUCE | | | | | |
| | Retail Markets/ outlets (environmentally controlled) project in general areas | Rs. 10.00 lakh /unit | Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55% in case of Hilly & Scheduled areas for individual entrepreneurs. | 5 | 20.00 | 17.0 | 3.0 | Project to be submitted |
| | Static/Mobile Vending Cart/ platform with cool chamber. | Rs. 30,000/ unit | 50% of total cost. | 25 | 3.75 | 3.2 | 0.6 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to |

| | | ' | | | | | | facilitate release of funds. |
|-------------|--|---|--|----|---------|--------|-----------|--|
| | Functional Infrastructure: for collection, sorting/ grading, packing units etc project in general areas | Rs.15.00 lakh/unit | Credit linked back-ended subsidy @ 40% of the capital cost of project in general areas and 55 % in case of Hilly & Scheduled areas for individual entrepreneurs. | 4 | 24.00 | 20.4 | 3.6 | Project to be submitted |
| | Sub-total | | | 34 | 47.75 | 40.6 | 7.2 | |
| 13 | | | sion Management | ! | | 11 | I' | |
| | State & Districts Mission Offices and implementing agencies for administrative expenses, project, preparation, computerization, contingency etc. | 5% of total annual expenditure on the basis of appraised needs to State Horticulture Mission (SHM) / implementin g Agencies | 100%assistance. | | 250.00 | 212.5 | 37.5 | Fund to be utilized @ 5% of actual Expenditure incurred by the SHM. |
| | Hortriculture Survey | Project Based | | | 235.21 | 199.9 | 35.3 | Project to be submitted |
| l | Seminars, conterer | | ps, exhibitions, Kisan Mela, horticulture shows, ney festivals etc. | | | 1 | 1 | 1 |
| | State level | Rs. 3.00 lakh /event | 100% assistance subject to a maximum of Rs.3.00 lakh per event of two days. | 6 | | 15.3 | 2.7 | Minutes of SLEC meeting to be submitted along with details of beneficiaries, location, etc to facilitate release of funds. |
| | District level | Rs. 2.00 lakh /event | 100% assistance subject to a maximum of Rs.2.00 lakh per event of two days. | 14 | 28.00 | 23.8 | 4.2 | do |
| | Sub-total | † | | | 531.21 | 451.5 | 79.7 | |
| | Grand Total | | | | 5000.00 | 4250.0 | 750. 0 | |